

## Privacy Policy of the HI-FOOD's website

### Why this notice?

This section describes the methods of processing of the personal data of users who sign up in the RESERVED AREA of the website of HI-FOOD. This is a disclosure made under the terms of Art. 13 of Legislative Decree 196 of 30 June 2003 (hereinafter the Privacy Code) to those who interact with the web services of HI-FOOD, accessible by electronic means via the addresses: [www.hifood.it](http://www.hifood.it) corresponding to the homepages of the HI-FOOD website.

The disclosure is made only for the HI-FOOD website and not also for any other websites consulted by the user through links.

The disclosure is based also on Recommendation No 2/2001 which the European Personal Data Protection Authority, meeting as the Working Party established by Art. 29 of Directive 95/46/EC, adopted on 17 May 2001 to identify certain minimum requirements for the on-line gathering of personal data and, in particular, the methods, times and nature of the information that Data Controllers must provide to users when they visit web pages, irrespective of the purposes of the visit.

The "Data Controller" Following consultation of this website, data on identified or identifiable persons may be processed. The "data controller" is HI-FOOD, whose Registered Office is in Parma (PR) at Via Parco Area delle Scienze (Campus Università), Pad.27 Trasferimento Tecnologico - 43124 Parma Italy

### Place of data processing

The processing of data connected with the web services of this site takes place at the above Headquarters and is performed only by the personnel of HI-FOOD, in charge of the processing, or by employees of A&A Sas., the "Data Processor" designated by the controller HI-FOOD.

No personal data deriving from the web service is disseminated.

The personal data provided by users are used for the sole purpose of performing the service or task requested and are communicated to third parties only when necessary for this purpose.

### Types of data processed Navigation data

During their normal operation, the information systems and software procedures used for the functions of this website acquire certain personal data the transmission of which is implicit in the use of the Internet.

This is information which is not gathered to be associated with identified data subjects, but which by its very nature could, through processing and association with data held by others, enable the users to be identified.

This category of data includes the "IP addresses" or domain names of the computers used by users who visit the website, the addresses in URI (Uniform Resource Identifier) format of the resources requested, the time of the request, the method used in submitting the request to the web server, the dimensions of the file obtained in response, the numerical code indicating the state of the response given by the web server (success, error, etc...) and other parameters relating to the user's operating system and IT environment. These data are used for the sole purpose of obtaining anonymous statistical information on the use of the website and to check the correct operation of the HI-FOOD website.

It should be noted that the above data could be used to as certain responsibility in the case of computer crime which harms the HI-FOOD website or the structures of the data processor A&A Sas, or other websites connected or linked to it: except in this case, the data on the web contacts are not kept for more than a few days.

#### Data provided voluntarily by the user

Requests to send e-mail to the addresses indicated in the relevant section of the HI-FOOD website entail the subsequent acquisition of certain personal data of the applicant, including the applicant's e-mail address, necessary to respond to the requests.

Specific summary disclosures will be progressively contained or displayed on the pages of the website prepared for these particular services on request.

#### Cookies

A cookie is a small "data file" that some websites, while they are being visited, may send to the address of the user who is visiting them in order to trace his or her route within the site and gather data in an exclusively anonymous form to improve the services and user-friendliness of the website itself. For these reasons, during navigation of its site, the HI-FOOD web server may also exchange cookies with the users' computers. All users may in any case, if they so choose, set their browsers in such a way as to receive a warning of the presence of a cookie and decide whether to accept it or refuse it. It is also possible to refuse the reception of cookies automatically activating the specific option in the browser: failure to use cookies, however, could entail difficulties in interaction with the website.

#### Optionality of conferment of personal data

Apart from the details provided for navigation data, users are free to provide their personal data included in the specific electronic request forms, in the sections of the website prepared for the particular services on request.

It should be noted, however, that failure to provide such information may make it impossible to fulfil the request.

#### Purpose of the processing

Your forwarded personal data are stored and processed by HI-FOOD in its data base in order to process your request for the purpose of sending you selected, free regular information and performance of market researches.

#### Processing method and security measures

The personal data are processed with automated and non-automated instruments, only for the time strictly necessary to achieve the purposes for which they have been gathered. Specific security measures are observed to prevent loss of data, illegal or incorrect uses and unauthorized access.

#### Rights of data subjects

Subjects to whom any personal data gathered in the said specific sections refer, have the right at any time to obtain confirmation of the existence or otherwise of the said data and to know their content and origin, check their exactness or request additions or updates, or rectification under the terms of Art. 7 of the Privacy Code.

The data subject has the right to request the cancellation, transformation into an anonymous form, or to object to their processing, in any case, for legitimate reasons.

Any such requests must be sent to:

HI-FOOD

Parco Area delle Scienze (Campus Università), Pad.27 Trasferimento Tecnologico - 43124 Parma Italy

E-mail: [info@hifood.it](mailto:info@hifood.it)

#### Minors

HI-FOOD does not knowingly use its website to request data from persons of less than 18 years of age.

#### Versions of the privacy policy

The present document constitutes the "Privacy Policy" of the HI-FOOD website and will be subject to updates (in any case the various versions of the same will be made available).